

LARGE DISTRIBUTION

MULTI-LANE RETAIL

HOSPITALITY

MOBILE RETAIL

PETROLEUM

QUICK SERVICE RESTAURANT

VENDING

AXIS

IP BASED GLOBAL TRANSACTION PROCESSING
FOR RETAIL INDUSTRY



“AT THE
CORNERSTONE
OF A RETAIL
TRANSACTION
PROCESSING
NETWORK”

→ The Axis global solution meets the new needs of retailers, whatever their size is

In an increasingly competing environment and in a perpetual change of the retail trade - new standards, technical complexity increasing, fast evolution Information and Communication technologies, new types of cards, globalization of the electronic money – the retail business is moving towards a new approach of payments. The **AXIS** global solution meets the new needs of the point of sale and of the retailer headquarter by:

- Providing a global vision of data flows in stores
- Ensuring a simplification of financial management
- Offering better ergonomics in POS systems
- Reinforcing the safety and fight against fraud.

→ 15 years expertise

- A unique track of records of 15 years of expertise in providing solutions to the retail industry.
- **AXIS** is leader in France and is expanding fast in Europe.

→ Axis gives access to a whole range of new added value services

The deployment of the **AXIS** solution gives immediate access to a whole range of new added value services which improve the development of consumer loyalty and generate recurring sources of income for the retailer:

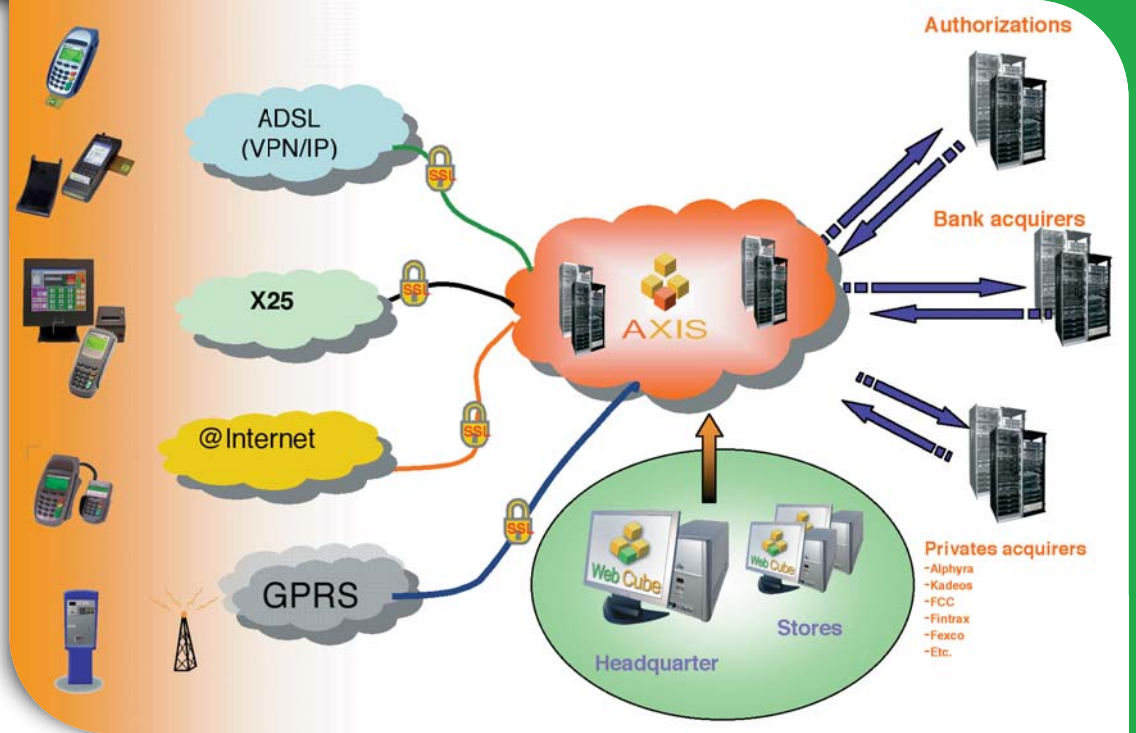
- Dynamic Currency conversion
- Processing of all types of payment cards
- Fast deployment of privative and gift cards and phone top-up
- Transaction queue busting
- Improved management of peak hours
- Secure consultation of transactions and powerful reporting mechanisms through a Web browser
- Remote maintenance of POS terminals

→ Supporting its customers expansion in Europe

The quality of the **AXIS** solution combined with Ingenico's worldwide presence and its vast payment application library will make this new partnership highly responsive to its customers' growth needs by supporting their expansion in Europe through a unique and reliable electronic payment solution offering a host of functionality.



THE MONEYLINE
AXIS SOLUTION
 PROCESSES
 MOST TYPES OF
 ELECTRONIC
 TRANSACTIONS :
 PAYMENT,
 LOYALTY,
 DATA, ETC.



→ The Axis Solution is characterised by:

A broad integration:

it include all areas required to process transactions.

- Facilities management services
- End to end services for retailers
- EFT-Tools to implement new stores or new services
- Reporting and database tools.

A high level of security:

compliant with the Industry's highest security standards (EMV, PCI, SSL, ...)

An innovative IP-based network approach:

ADSL, GPRS, Wi-Fi

→ A powerful tool to monitor transaction flows

A secure and ergonomic Web tool dedicated to : the store manager, headquarter accountants and financial managers giving them access to and the monitoring capability of all payment transactions and statistics.

Differentiated accesses

- Headquarter, store, Point Of Sale
- Protected HTTPS interfaces

Various level of information

- Stores
- Point of sales
- Region, country



→ Facility management services

The **AXIS** Retail Global Solution includes a complete facility management service to discharge the retailer from transaction processing by:

- Taking care of operating and maintenance tasks
- Help Desk 7/7
- Securing the processing system
- Guaranteeing a total and permanent availability of the solution
- Optimising speed and ease of the payment acceptance process
- Providing monthly financial reports

You may contact us at : +33 1 40 97 02 02
www.ingenico.com